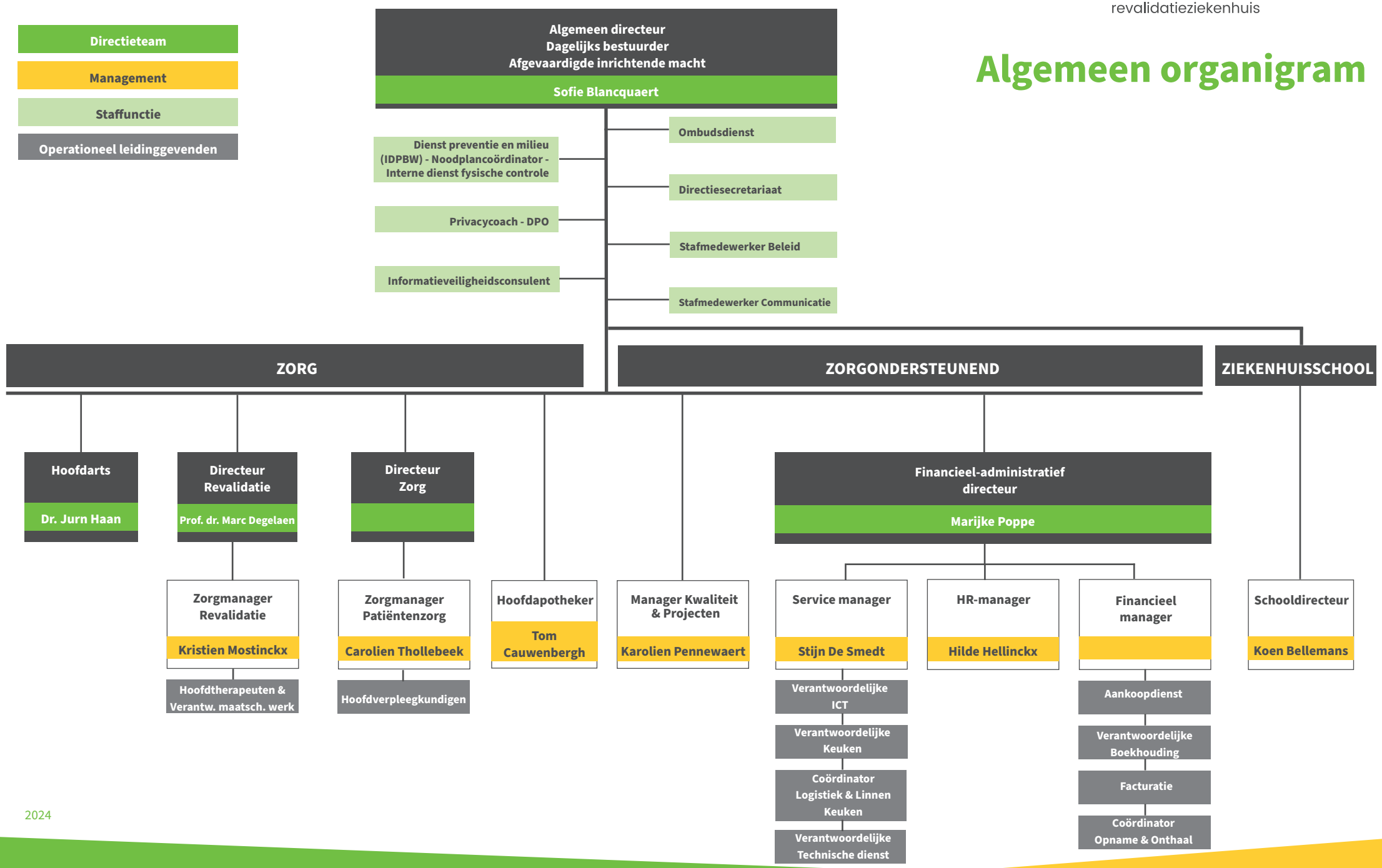Algemeen organigram